



Ana Paulina Treviño

I am a creator, designer and editor. Curious by nature, I strive to empower through experience and knowledge, and I am always ready for new challenges!

+34 600 959 614
ana.trevinoc@gmail.com
www.anatrevino.com
www.trlblzrmag.com

Education

- 2022 - 2023
IDEP Barcelona, Spain
Postgrad in Graphic Design
- 2014 - 2018
Universidad de Monterrey, México
BA in International Relations
- 2016 - 2017
Koç University, Istanbul, Turkey
Erasmus

Experience

- 2022 - present
Wirko LLC
Creative Designer
 - Graphic design production
 - Website development and SEO
 - Social media copy & blog management
 - Creation of material for Final Arts
- 2018 - present
Trailblazer Magazine
Editor & Founder
 - Web design and Social Media management
 - Recording and editing of videos and podcasts
 - Coordinate and write interviews with artists/creators
- 2021 - 2022
Get Staffed Up
Internal Communications Coordinator
 - Graphic design for internal communications
 - Development and management of virtual events
 - Preparation and writing of scripts for events
- 2019 - 2021
IMJUVE
Gender & Governance Coordinator
 - Development of youth programs
 - Coordination of events and logistics
- 2015 - 2019
IMUNA
Administrative Chief
 - Leader of a team of 11 people
 - Establish public relations with United Nations experts
 - Coordinate event logistics for +3K people

Languages

- English - Native
- Spanish - Native
- French - B2

Hobbies

- Book Reviews
- Watercolor Painting
- Analog & Digital Photography
- Hiking/Travelling

My Skills CLICK ON THE PROJECTS!

Web UX/UI & Graphic Design

Illustrator - Wordpress - Figma - Elementor Pro - WIX - Photoshop
SEO - Google Analytics - ReadyMag - Canva Pro - Homestyler



Editorial Design & Writing

InDesign - Photography - SubStack - LinkedIn Articles - Copy & Creative Writing - Chat GPT - Book Binding & Printing - CapCut



Content Creation & Social Media

TikTok - Instagram - LinkedIn - Lately - Audacity - Podcasts - Youtube
Tumblr - IMovie - Premier Pro



Public Relations & Events

Logistics - Escritura de Guión y Pauta - Leadership - Agent of Change
Empathy - Adaptability - Conflict Mediation - Critical Thinking



Publications & Press

- Encuesta Representativa Juvenil 2019.(2020). IMJUVE.
- Manual de #Superciudadanas. (2021). IMJUVE.
- Concluye el programa de Superciudadanas (2021). UDEM.
- Missio Hoodieup - Diego Lozano (2020). Videoclip italia.